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DS&E
DEUTSCH, SHEA & EVANS, INC.
49 EAST 53RD STREET
NEW YORK, N.Y. 10022
TEL.: (212) 688-0500

Human Resources Communications Consultants

For additional information
Marjorie Freedland, ext. 278

For immediate release
November 28, 1983

TECHNICAL DEMAND CONTINUES TO CLIMB REPORTS DEUTSCH, SHEA & EVANS

New data on technical recruitment activity indicates that the upturn that began in mid-1983 is continuing a modest but steady upward climb.

Deutsch, Shea & Evans reports that third quarter figures indicate an above-average period. The recruitment advertising agency's High Technology Recruitment Index, based on a three-month running average rose two points to 108 in September. The third quarter average is 106, highest since the second quarter of 1982, a period when the Index was declining.

The October single-month figure is down one point to 110 for October, possibly in reaction to heavy September recruitment advertising level. A last quarter pause in upward movement, however, is not unusual, DS&E note[illegible].

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HIGH TECHNOLOGY RECRUITMENT INDEX

(1961=100; Seasonally Adjusted)

Month	Single-Month Figure	High Technology Recruitment Index*
November, 1982	90	92
December	97	94
January, 1983	96	97
February	98	94
March	87	93
April	93	91
May	93	94
June	94	97
July	104	101
August	104	106
September	111	108
October	110	--

*Based on a 3-month running average

HTRI is based on recruitment advertising placed in key newspapers and professional journals each month. DS&E, which has maintained the Index since 1960, is a recruitment advertising agency, a subsidiary of Foote, Cone & Belding Communications, Inc.

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